

**5 TH INTERCITY YOUTH CONFERENCE  
YOUTH WORK  
LEARNING FOR LIFE, LEARNING FOR  
LABOUR**

**INTERNATIONAL MUNICH ART LAB  
(IMAL)**

**CREATIVITY, A BASE FOR SOCIAL AND  
PROFESSIONAL INCLUSION**



# YOUTH – ARTS – CULTURE

- ▶ **IMAL WAS FOUNDED 1995 BY ARTISTS, PEADAGOGUES AND SOCIAL WORKERS IN ORDER TO RUN AN OPEN WORKSPACE FOR ARTISTIC AND CULTURAL ACTIVITIES.**
- ▶ **THE IDEA WAS TO SUPPORT YOUNG PEOPLE WITH LESS OPPORTUNITIES TO DEVELOP THEIR SKILLS WITHOUT EXCLUDING OTHERS.**
- ▶ **CONNECTING SOCIAL WORK WITH ARTISTIC AND PROFESSIONAL PRODUCTION **IMAL** OPENS VARIOUS PERSONAL AND PROFESSIONAL PERSPECTIVES FOR YOUNG PEOPLE.**



# ART & EDUCATION

- ▶ „THE REAL PURPOSE OF ART IS NOT TO CREATE NICE THINGS. IT IS MORE THAN THIS A METHOD TO UNDERSTAND. A WAY TO „EXPLORE“ THE WORLD AND TO FIND AN OWN PLACE.“ (PAUL AUSTER)
- ▶ „CULTURAL EDUCATION MEANS TO PARTICIPATE IN A SOCIETY. IT IS A BASIC CONDITION TO ACHIEVE A FULFILLED LIFE IN REGARDS TO PERSONAL AND COMMON DIMENSIONS. IT IS A PART OF GENERAL EDUCATION.“ (GERMAN INSTITUT FOR POLITICAL EDUCATION)



# IMAL - Atelier



# FACILITIES & STAFF & FINANCES

- ▶ 2000 M2 OF STUDIOS, ATELIERS, VENUES AND WORKSHOPS IN TWO FACILITES NEARBY THE CITY CENTER OF MUNICH
- ▶ STAFF: 6 SOCIAL WORKERS, 21 ARTISTS, 4 ADMINISTRATORS
- ▶ YEARLY BUDGET 1.35 MIO € ( CITY OF MUNICH 550.000, NATIONAL FUNDING 100.000 €, EU FUNDING 700.000 €)
- ▶ ONE HOUR OF PARTICIPATION COSTS 7.81 €



# IMAL - summer in the city



# THE IMAL – PROJECTS

- ▶ „ART LABORATORY“: ONE YEAR, 50 PLACES, FULLTIME
- ▶ „TAKEOFF“: 3 MONTH, STAYING AND WORKING ABROAD, 30 PLACES
- ▶ „DON´T BORDER ME“: EVENING AND WEEKEND CULTURAL ACITIVITIES FOR REFUGEES AND RESIDENTS
- ▶ „MUNICH ART FACTORY“: ARTISTIC PROJETS (EXHIBITIONS, URBAN ART, PERFORMANCES)
- ▶ LOCAL UND INTERNATIONAL NETWORKING
- ▶ EDUCATING SOCIAL WORKERS AND ARTISTS (WORKSHOPS, CONFERENCES)
- ▶ DIALOGUE BETWEEN POLITICS, YOUNG PEOPLE, ARTISTS, PROFESSIONAL YOUTH WORKERS AND CITY STAFF

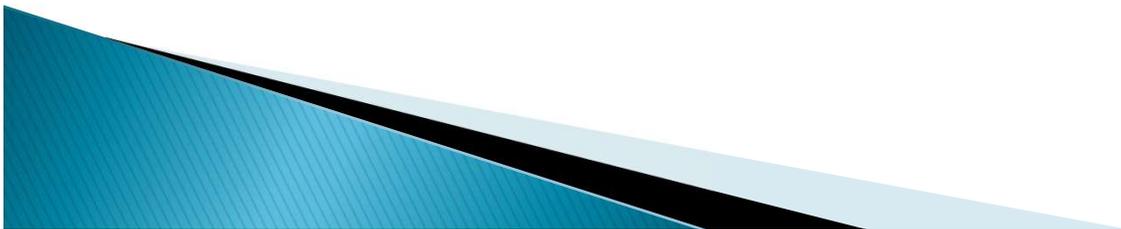


# IMAL - young refugees



# SOCIAL WORKERS & ARTISTS

- ▶ THE PROFESSIONAL EDUCATION INCLUDES SOCIAL TRAINING AND CONSULTANCY BY SOCIAL WORKERS
- ▶ THE ARTISTIC EDUCATION IS DONE IN NONFORMAL SETTINGS GIVING THE KIDS GOOD WORKING OPPORTUNITIES AND ACCOMPANY THE WHOLE PROCESS OF PRODUCING ARTWORKS



# THE CONCEPT

- ▶ WE PROVIDE YOUNG PEOPLE WITHOUT ANY REGARD ON THEIR SOCIAL, CULTURAL AND EDUCATIONAL BACKGROUND WITH VARIOUS OPPORTUNITIES TO DEVELOP THEIR PERSONAL, ARTISTIC, CULTURAL AND PROFESSIONAL SKILLS. THEY PARTICIPATE ON A VOLUNTARY BASE. THE PARTICIPATION IS FREE OF CHARGE.
- ▶ IMAL IS INTEGRATED IN A NETWORK OF YOUTH WORK FACILITIES, SCHOOLS, HOSPITALS AND CONSULTANCY FACILITIES.

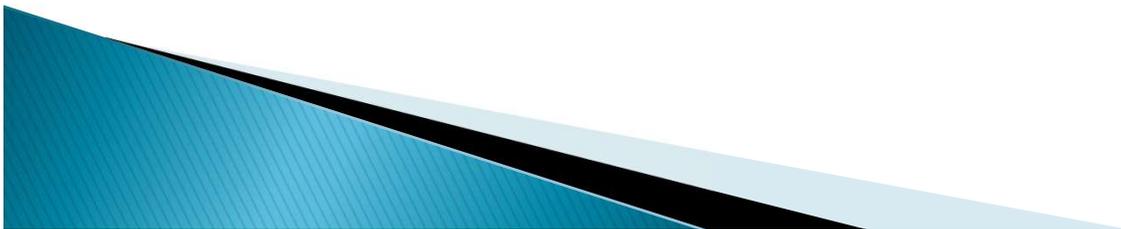




**IMAL MUSIK**

# ART LABORATORY / INTERESTS ARE THE STARTING POINT

- ▶ APPLICATION IS POSSIBLE FOR CREATIVELY GIFTED AND INTERESTED YOUNG ADULTS (16–27) ALL THE SAME OF PREVIOUS TRAINING AT SCHOOL.
- ▶ ONE MAINE CONDITION FOR PARTICIPATION IS TO PROOF A CULTURAL INTEREST AND SOME ARTISTIC SKILLS (E.G. PAINTING, FOTO, MUSIC, TEXT, PERFORMANCE).



# IMAL - Performance



# THE KIDS / SOCIAL BACKGROUND

- AGE 20,6 YEARS OLD
- WOMAN 64,36 %
- MAN 35,64 %
- IMMIGRANTS 53,48 %
- 87 NATIONALITIES SINCE 1995

## WITHOUT EDUCATION AND WORK SINCE

- 3 MONTH 32,67 %
- 1 YEAR 21,78 %
- 2 YEARS 19,90 %
- OVER 2 YEARS 25,64 %



# IMAL - mediadesign



# EDUCATIONAL AND PERSONAL BACKGROUND

- ▶ SCHOOL DROPOUTS 10 %
  - ▶ LOW LEVEL EDUCATION 52 %
  - ▶ HIGHER GRADE 38 %
  - ▶ LEAVING SCHOOL OR EDUCATION WITHOUT DIPLOMA 53,6 %
  
  - ▶ PHYSICAL AND PSYCHICAL PROBLEMS 77 %
  - ▶ SOCIAL DEFIZITS 58 %
  - ▶ POVERTY AND FAMILY PROBLEMS 85 %
- 

# IMAL - Groupwork



# LEAVING THE PROJECT AFTER 1 YEAR

- ▶ 96 % MANAGE TO FIND WORK OR EDUCATION
- ▶ 10,58 % INDUSTRIAL WORK
- ▶ 32,99 % SPEZIALISED SCHOOLS FOR MEDIA AND ARTS
- ▶ 13,43 % COLLEGE AND UNIVERSITY (FINE ARTS, GRAPHIC, MUSIC, FILM, THEATER)
- ▶ 39,59 % WORKING OR APPRENTICESHIP (HANDYCRAFT 28,60 %, SHOPS 19,20 %, SERVICE 37,40 %, INDIVIDUAL ARTISTIC WORK 1,90 %)
- ▶ 3,41 % PARENTHOOD, MENTAL ILLNESS



# THE RESULTS

- ▶ THE PARTICIPANTS QUALIFY THEMSELVES IN THE PROJECT, ERCT APPLICATION PAPERS 8PORTFOLIOS9 AND TAKE PART IN THE PUBLIC PRESENTATIONS, EXHIBITIONS, PERFORMANCES
- ▶ ALL ELEMENTS OF THE ARTISTIC PRODUCTIONS (FIRST IDEA UP TO THE FINAL RESULT) ARE WORKED OUT BY THE KIDS THEMSELVES.
- ▶ INTERNSHIPS AND TRAINING PERIODES IN COMPANIES SERVE FOR THE PRACTICAL EXPEREINCE AND HELP TO ORIENTATE
- ▶ SHOWING „NEW“ WAYS OF PROFESSIONAL EDUCATION BESIDE THE COMMON WAYS (E.G. SCHOOL OF MEDIADESIGN WITHOUT ANY FORMAL DIPLOMA).



# SUCCESS FOR THE KIDS

- ▶ RISING SELF ESTEEM
  - ▶ FOSTERING TEAM COMPETENCES
  - ▶ SOLVING PERSONAL PROBLEMS
  - ▶ IMPROVING THEIR COMPETENCES
  - ▶ LEARNING TO LIVE INDEPENDENTLY
  - ▶ TAKING OVER RESPONSIBILITY FOR THEIR LIFE
- 
- ▶ OPENING AND BUILDING NETWORKS
  - ▶ BUILDING BRIDGES TO THE LABOURMARKET



# IMAL - Vernissage



# THE RECEIPT OF OUR SUCCESS

- ▶ START BY THEIR SKILLS, KNOWLEDGE, VALUES AND NOT BY THEIR DEFICITS
- ▶ FOSTER SELFESTEEM BY SUPPORTING THEIR INDIVIDUAL COMPENTENCES AND SKILLS
- ▶ GIVE GOOD WORKING CONDITIONS, SUPPORT AND TREAT THEM ON THE SAME EYE LEVEL
- ▶ LET THEM EXPRESS THEMSELVES AND DELVELOP
- ▶ LET THEM PARTIZIPATE IN THE PROJECTS
- ▶ LET THEM „LEAD“ THE PROJECTS
- ▶ GIVE AS MUCH COMPETENCES AS POSSIBLE





**IMAL -Werkstatt**

# WHAT MAKES THE SUCCESS?

- ▶ EVALUATION OF THE PROJECT QUALITY
  - ▶ DOCUMENTATION OF RESULTS
  - ▶ PUBLIC PRESENTATIONS
  - ▶ COOPERATION BETWEEN DIFFERENT PROFESSIONS
  - ▶ LONGTERM TEAM BUILDING
  - ▶ GOOD TEAM COMPLIANCE
- 
- ▶ GOOD REPUTATION AMONG YOUNG PEOPLE, THEIR PARENTS AND PROFESSIONALS
- 
- ▶ CROSSECTORAL NETWORKING
  - ▶ PARTICIPATION AND EXCHANGE BETWEEN NGO NEVER STOP WHERE YOU ARE



# WHAT DANGER ?

- ▶ FUNDING IS MORE AND MORE BASED ON DEFICITS (SAME PROBLEMS INSTEAD OF SAME CAPACITIES).
- ▶ INTERCULTURAL DIALOG IS SEEN AS A „NICE TO HAVE“ AND NOT AS AN OBLIGATION IN OUR MULTICULTURAL SOCIETIES.
- ▶ COMMUNITY ARTS AND CULTURAL EDUCATION MUST BECOME ACCEPTED FIELDS OF WORK IN THE NONFORMAL AND INFORMAL SECTOR.
- ▶ CULTURAL PROJECTS OF SOCIAL AND PROFESSIONAL INCLUSION NEED SUSTAINABLE SUPPORT, NOT ONLY BEING THE FIREMEN WHEN THE „BANLIEUES“ ARE BURNING–
- ▶ EVALUATION MUST BE A QUALITY BASED PROCESS.
- ▶ NETWORKING IS SUPPOSED TO BE A „NICE TO HAVE“ AND NOT SUPPORTED IN AN APPROPRIATE WAY.
- ▶ CITY DECISIONMAKERS LOOSE MORE AND MORE THE CONTACT WITH THE PRACTICAL WORK. THEY NEED KNOWLEDGE ON GOOD PRACTICE BY NETWORKING AND EXCHANGE.



# IMAL - internationale Konferenz



# AFTER THE PROJECT BECOMING :

- ▶ MECHANIC
- ▶ TEACHER
- ▶ SOCIAL WORKER
- ▶ SHOP ASSISTENT
- ▶ CARPENTER
- ▶ IT PROFESSIONAL
- ▶ FILM ACTRICE IN HOLLYWOOD
- ▶ FOUNDING A DANCE SCHOOL IN DUBAI
- ▶ MUSIC PRODUCER
- ▶ ART DIRECTOR
- ▶ MEDIA DESIGNER
- ▶ ARTIST
- ▶ ..... 1200 KIDS, 200 DIFFERENT JOB PROFILES



# WHAT'S NEXT?

## INTERNATIONAL NETWORKING

1.2.-3.2.17 (MUNICH): YOUTH WORK WITH YOUNG REFUGEES (SEMINAR) (City of Munich, ICY, KEKS, KJR Muenchner Trichter)

[www.muenchner-trichter.org](http://www.muenchner-trichter.org)

WE ARE LOOKING FOR PARTNERS FOR AN ERASMUS + PROJECT ON CULTURAL & ARTISITC EDUCATION AND YOUTH WORK (VISITS, YOUTH EXCHANGE, RESIDENCIES COPRODUCTION, CONFERENCES,)

[www.imal.info](http://www.imal.info)

uliglaess@kontrapunktev.de



